

1926-07-20

# Letter: Walter Bowers to Ida M. Tarbell, July 20, 1926

Bowers, Walter

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LOS ANGELES ATHLETIC CLUB

July  
Twentieth,  
1926

My dear Miss Tarbell:

It was indeed a delightful return to Pensacola to find awaiting me your delightful letter and your personally autographed copy of your "Life of Judge Gary". I have read it with the utmost pleasure. As with all your writings that I have read your story is told in a most entertaining manner and simple and charming style.

But I must confess that the really wonderful thing to me is the marvelous progress American business ethics have attained as depicted in the personal head of the great steel industry.

It must have been a tremendous inspiration to you, after having waded thru the muck of the Standard Oil, to be able now to give to the reading public this concrete instance of our forward strides in business humanities and to show that it pays financially as well as morally, and above all to realize that your expose of the previous methods had undoubtedly been an important factor in this development.

Your articles in McCall's suffered from the sudden slump in Florida, but they contained most interesting reading. Beyond question you will see everything you said or intimated prove out. Here in Pensacola business is 50% better than last year. We are without doubt going to have a steady and rapid growth for the next five years and I am very optimistic over my personal investments.

I hope that we may see you here again in the very near future. You should be here now when our fruits and grapes and berries are ripe. There are a hundred and one things more that I would like to show you. Until I do see you in person let me thank you more than I know how to express for your very kind remembrance and I assure you it will just as keenly appreciated by all my daughters.

Miss Ida L. Tarbell,  
120 East 19th St.,  
New York City.

Sincerely yours,  
*Walter Bowers*  
Walter Bowers.

San Carlos Hotel, Pensacola, Fla.