

THE Mc CALL COMPANY

McCALL'S MAGAZINE
McCALL QUARTERLIES

McCALL NEEDLEWORK
McCALL FASHION SHEET

360 NORTH MICHIGAN AVENUE
CHICAGO

JOHN C. STERLING
ADVERTISING DIRECTOR

HAMILTON GIBSON
WESTERN MANAGER

April 26 1926

Hamilton Gibson
Send to Miss Tarbell

Mr. J. C. Sterling,
The McCall Company
New York City

Dear Mr. Sterling:

Here is a tribute to McCall's Magazine on the Tarbell article which came in this morning from an old friend of mine, who is the district sales manager on Boca Raton Development.

I thought you would be interested in this tribute to McCall's and might want to pass it on to Harry Burton and Miss Tarbell.

Very truly yours,

Hamilton Gibson

HG:RG