

Columbia University  
in the City of New York

501 Business  
May 4, 1932

Miss Ida M. Tarbell  
120 East 19 Street  
New York City

My dear Miss Tarbell

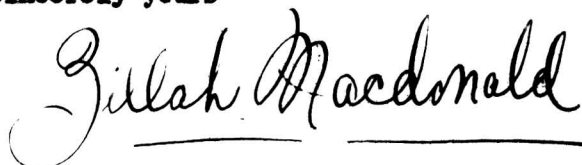
As a Member of Pen and Brush, I listened with deep interest to your closing address to the Club on the American Plan, and I came away very regretful that every one of our students in the School of Business had not had a like opportunity.

I have talked with the Dean and the Women Advisors, and I am now writing to ask if you would consider the possibility of coming up to the University some afternoon next week, and giving again in our Social room, this unforgettable talk, for the benefit of our women students in Business.

I regret that at the moment, we are not in a position to offer any Honorarium for this great service, and we appreciate how much we are asking, but we all feel that the greatest gift we could give our women students to bear with them, in this time when many go out with real panic in their hearts, is the indelible memory of your terse statement of the American Plan and their personal responsibility towards it.

If it is at all possible that you could accede to our request, an official letter of invitation will go to you from Professor Egbert, Dean of the School before you come up.

Sincerely yours



ZKM M