



CO-OPERATORS OF AMERICA

A NON-PROFIT ASSOCIATION

HAROLD R. PEAT
DIRECTOR LECTURE ACTIVITIES
2 WEST 45TH STREET
NEW YORK, N. Y.

Bass River, Cape Cod
Massachusetts.
January 25, 1936.

Miss Ida Tarbell
120 East 19th Street
New York, N. Y.

My dear Miss Tarbell:

The enclosed speak for themselves.

The trial heat during the past six months has proved the scientific and social soundness and success of the undertaking. Twelve cities have been tested. Four more are being added. Twelve speakers have been used for 76 engagements to date. Attendance has been from a little under 1,000 to over 1,600, a total of over 76,000 people. When the 16 cities and 160 dates are completed the results so far indicate over 200,000 attendance.

As a result we are about to incorporate as per enclosure and ask you to become one of our NATIONAL ADVISORS for LIFE. There is no responsibility incurred by you of any kind whatsoever, financial or otherwise, save approval of the idea as expressed herein. There is no work or time involved save as you chose to accord as a Life Advisor.

We are asking you as one of the active leaders of thought and worthwhile purpose to join in this co-operation for the preservation and advancement of our civilization. We hope for your co-operation to the extent of your opportunities and abilities but without incurring responsibilities or obligations of any kind save assumed over your signature.

The Founders provided for in the proposed incorporation have not yet been selected. It is likely that they will be tentative for the first year to be later expanded to include outstanding men and women representing a cross-section of our body politic.

We hope for your co-operation.

Yours very sincerely,

Charles Davis
for FOUNDERS pro tem

P.S. We are about to organize 240 cities for the coming season. This means attendance of much over 2,500,000 people and may be far more. Another large edition of the enclosed is going to press at once and we hope to include your name as a "Co-operator of America". Please advise us if possible by return mail and greatly oblige.