

Dennison Manufacturing Co.

THE TAG MAKERS

WORKS AT
FRAMINGHAM, MASS.

ESTABLISHED
1844

FRAMINGHAM, MASS. January 26, 1921.

Miss Ida M. Tarbell,
120 East 19th St.,
New York City.

Dear Miss Tarbell:

I liked your under-cover article tremendous. It is a big contribution and I hope it will be given all the spread possible. I shall write to Mr. Gay to that effect, you may be sure.

Your notion of my second proposition is about right. There is in Brunswick, Maine, one particularly fine old lady who used to be in the employ of our Company and who has a very fine spirit of loyalty and at the same time of personal independence which proved to be a delight and inspiration to the Board of Directors who visited her last summer. There are others in the town who have something of the same spirit and who are equally picturesque or more so who would lend, I should think, some strength to a picture. My notion is to make it possible for more Dennison folk to get the same inspiration and the same sense of the personality of the concern which the few who could visit Brunswick obtained.

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I haven't much doubt that if you simply go to Brunswick and gossip four or five days with some of the old Yankees and Yankeesses there, the tune would form itself in your head. June would be a good month; it ought not to be too late in June.

The problem of price is a hard one for us. We conservative business men are so accustomed to knowing what things are going to cost that it is hard to think in any other terms. Could you name me a minimum and maximum so as to give us an idea of the range?

Of course you'd come to Framingham while you are on this job and I should take particular joy in introducing you to a family of barbarians masquerading as civilized beings.

Very sincerely,

Kerry S. Dennison