

October 23, 1923

Mr. Morris L. Cooke,  
1713 Sanson Street,  
Philadelphia, Pa.

Dear Mr. Cooke:

You have not brought a new idea to my desk in suggesting that there is the material for what you call a "corking good article" in the Giant Power scheme. It is so good that I have been itching to get at it for a long time. It is out of the question, however, for me to think of touching it now, I am so tied up with Lincoln work and I am getting ready to bring my History of the Standard Oil Company up to date. This keeps me grubbing and away from several enticing industrial adventures, this power scheme among others. But send me any literature that you put out, and tell me about any particularly good thing that is being said or done and I may see my way to sandwich something in.

I hope you and Mrs. Cooke are both well.

Sincerely yours,