

CABLE ADDRESS: "WALDORF, NEW YORK"  
TELEPHONE-ELDORADO 5-3000



PARK AND LEXINGTON AVENUES  
FORTY-NINTH AND FIFTIETH STREETS

*W date*

# The Waldorf-Astoria

## New York

[August (2), 1936]

Miss Ida M. Tarbell,  
120 East 19th Street,  
New York City.

My dear Miss Tarbell:

Will you be free to accept a radio appearance  
one day in September, and what fee will you require?

The program is for the Heinz Corporation and will  
include internationally known figures in many fields. It  
will be broadcast from New York from 11 to 11:30 AM, New York  
time.

We shall want only about 300 words - to be addressed  
to the American women and to deal with any topic you choose.  
This script would occupy about two minutes of reading time, I  
presume.

If you would like to give us your ideas, we shall  
prepare the script entirely, or if you would like to prepare it,  
we should much prefer that - whichever you find easier.

Inasmuch as September is so very near, we shall appre-  
ciate having your acceptance just as soon as possible. Won't you  
telephone me at Plaza 3-9006, any day after two o'clock?

We shall look forward to hearing from you.

Cordially,

*Dorothy Worthington*

Dorothy Worthington  
for - CLARK H. GETTS