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CHAIRMAN NATIONAL PURE FABRIC COMMITTEE

Saint Paul May 10th 1913.

Miss Ida M. Tarbell,

✂ The American Magazine,

381 Fourth Avenue, New York.

My dear Miss Tarbell:

This communication refers again to our correspondence in February covering the campaign of the Laundrymen's National Association to bring about the honest branding of fabrics.

Since the failure of the Murdock measure to pass at the last session we have been working with the Hon. Francis O. Linquist of Michigan who, by the way, was elected on an Honest Fabric platform and before very long a bill will be introduced by this gentleman which in many ways will be much more complete and practical than that of the Hon. Victor Murdock.

When the final draft is received by me, with permission of Mr. Linquist, I will be very glad to send you a copy for your information providing you desire it. At that time I will be glad to briefly analyze two or three provisions of the measure which are improvements over the Murdock instrument, which too, can be absolutely enforced because practical.

You will remember our Mr. George E. Crawford who interviewed you in New York. After his visit he wrote me that it would be impossible for you to prepare a series of articles for publication in the American Magazine much before October owing to previous plans. Has anything transpired that might cause a little earlier handling of this matter on the scale originally discussed?

If the situation remains the same then I have another proposal to submit at this time.

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Miss Tarbell.....2

It is imperative that we get before the American people at this juncture of our campaign with a plain, truthful story of what is being done by fabric manufacturers generally to deceive the buying public. This should be done now in order to create sentiment in favor of the legislation to follow and which everyone, who is familiar with what is going on, knows should certainly be made a law.

This story must of necessity come from one entirely apart from our industry for, unless it did, the public until it investigated the facts for itself might assign an ulterior motive for its publication. It need not be lengthy (limited to the brief statement of facts) but should be illustrated.

You could, I am sure, get this out for us in a creditable manner and if you would, we would be very glad to pay such compensation as you would ask. I am frank to say that your name attached to the booklet as its author would give it the prestige which is really necessary to insure its being read, and it must be read to accomplish its purpose.

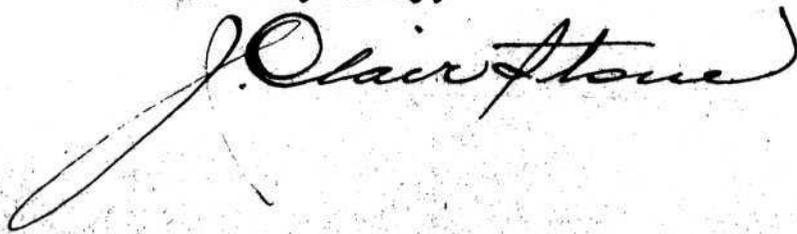
The National Association plans a distribution that will, as near as possible, cover the country, reaching into several million copies before the end of the campaign and it seems to me that an arrangement between us could not help but be of considerable advertising value to the American Magazine as it would be my idea to bring this into the Preface. If you wished it could be announced that: "Miss Tarbell covers this subject more completely in the October, November and December numbers of the American Magazine" and thus direct attention to your articles to come along a little later.

The matter would require no particular research for I would see that you were provided with enough material to handle the subject.

Please give this your careful thought. I cannot urge this upon you too strongly. We really must have your help, in fact I am prejudiced in your favor to a point where I could hardly be induced to "admit the evidence from the other side"

With sincere good wishes, I am,

Yours very truly,

A handwritten signature in cursive script, reading "J. Clair Stone". The signature is written in dark ink and is positioned below the typed name "Yours very truly,".