

October 12, 1932

Dear Mr. Goodell:

I am sorry I had to bother you yesterday for the copy of the Naumkeag paper. To my surprise it was on my desk when I came in last evening from dinner. Will you not thank your Mother for her prompt attention to my need. I was afraid that there might be changes on the copy which had not found their way into your letter.

I am glad that you have on second thought concluded that it is better to use the word Naumkeag than Pequet Mills. Your reason is sound and I was about to put up something of that kind to you, namely, that Naumkeag is invariably used in the literature of management.

If you should want this copy back you may have it. I have cut it a little, but nothing serious, that is nothing that changes the essence of the story. These popular magazines are cruel at the end, when they force out reading matter for advertising so in this case I am trying to be a little forehanded than I was in the introductory article. Did I say to you that Naumkeag appears in January?

Very sincerely

Mr. Frances Goodell
Craigville, Mass.