

1940-01-17

Letter: Ida M. Tarbell to Bruce Gould, January 17, 1940

Tarbell, Ida M.

<http://hdl.handle.net/10456/20673>

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January 17, 1940

Dear Mr. Gould:

Thank you for calling my attention to your new series on How America Lives. Your Griffin family in the January number is as familiar to me as a pair of old shoes. I have known them all over the country. I imagine that will be one of the strong drawing features to your readers. They are Griffins themselves - I know plenty of them.

What I do wonder, however, is the effect that this extraordinary publicity will have on this particular family and how their neighbors in the same class will like it. You may be called in - I warn you - to save the Griffins from this boom. I really would like to know the aftermath of what you have done to them.

With all good wishes for you and
How America Lives

Very sincerely yours

Mr. Bruce Gould
Philadelphia, Pa.