MEMO ON LETTER TO PUBLICITY CHAIRMEN FOR MISS TARBECK

1. Each State Publicity Chairman to develop and direct her corps of local publicity chairmen.

2. Publicity chairman should work in close cooperation with Information committee and Speakers' Bureau. The information committees have reference material available, which will often offer contrast or background for stories to be written.

3. Each State Chairman should be in touch with the publicity chairman of the State Council, secure space in the war bulletin gotten out by the State Council and prepare material for it.

4. Each publicity chairman to endeavor so far as possible to enlist the writers of the state in pushing the campaigns of the Woman's Committee.

5. Every publicity chairman to report to Washington. We suggest that weekly or fortnightly letters be sent in giving to headquarters all important news of the state work and all items of humanitarian interest which will add color to the stories prepared here and disseminated by the news service, through the News Letter, by magazine, by letter, or to the Committee on Public Information.

Particularly original, undated, and fresh experiences & impressions of the work in the homes should be gathered for publication purposes.
What is the title of the Chairman of the Pub. Dept. of the state design of the No. 1 Cons?

It divides itself into two sections

1. To gather full news of the activities of the various departments of the Oregon and secure public notices. Full file in the leading state papers.

2. To direct a daily corps of e. p. c. who will report to the various bureaus of the cities. These reports will be sent out to the leading newspapers.

3. See report.