

McCLURE'S MAGAZINE

80 Lafayette Street, New York

EDITORIAL DEPARTMENT
S. S. McClure, Editor

July twenty-sixth,
1 9 2 4

My dear Miss Tarbell:

Thank you ever so much
for your letter and the copy of the one from
France which is very very interesting and good.

Mrs. McClure and I are
going out to Valparaiso with Mr. Myers. He has
got two or three businesses that employ a vast
amount of agents. The agents visit six
thousand families every day and he is considering
using this great agency to get subscriptions.
He says that if he decides to do such a thing
as this he can easily turn in not less than two
or three thousand subscriptions a week, which
would make the magazine, and furnish the capital
and furnish the circulation to support the
advertising returns.

Faithfully yours,



Miss Ida M. Tarbell,
120 East 19th Street,
New York City.