

Walter

GOLDIE & GUMM
1540 BROADWAY
NEW YORK

January
twenty-third
1929

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

Dear Miss Tarbell:

I took up with N. W. Ayers & Son the additional announcement suggested by you, in connection with the forthcoming broadcasting of "he Knew Lincoln". Attached hereto you will find their reply.

Perhaps if you were to go to the length of insisting, they might acquiesce rather than deprive themselves of the right to broadcast your work. However, in view of the fact that they propose to practically eliminate all references to their own business, there seems to be substantial justice in their contention.

Will you please let me have your thoughts in the matter? If you are in agreement with them, I will proceed to the drafting of the contract without delay.

Yours sincerely,

Harold Gumm

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