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The Ida M. Tarbell Collection of Lincolniana

Correspondence, research materials, writings, etc. about Abraham Lincoln

1929-02-20

Letter: Douglas H. Coulter to H. Harold Gumm, February 20, 1929

Coulter, Douglas H.

<http://hdl.handle.net/10456/28619>

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N.W.AYER & SON
Advertising
Headquarters

New York

D.C.

February 20, 1929

Mr. H. Harold Gumm,
1540 Broadway,
New York City, N.Y.

Dear Mr. Gunn:-

I would just like to call your attention to the fact that word has reached me that on station WADC, in Akron, Ohio, Miss Tarbell's "He Knew Lincoln" was put on the air on February 12th, just preceding the Eveready Hour.

Perhaps WADC secured a Release for that program on that date, but I rather doubt it. As I understood it the Eveready Hour had the exclusive right to the broadcasting of "He Knew Lincoln", and if there is anything to be done about the infringement of this right on the part of WADC I wish you would let me know if there is anything that we can do, or if there is anything that you are going to do.

Cordially yours,

Douglas Coulter
DOUGLAS COULTER
For N.W.Ayer & Son