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**GOLDIE & GUMM**  
1540 BROADWAY  
NEW YORK

September 24th, 1934.

Miss Ida M. Tarbell,  
120 E. 19th St.,  
New York City.

Dear Miss Tarbell:

National Broadcasting Company called me today in reference to the proposed November broadcast by Chic Sale of "He Knew Lincoln" in behalf of a commercial sponsor.

After some discussion with the N.B.C. representative as to the charge for the usage, I quoted a price of \$100. I was advised that the matter would be referred back to the sponsor and that if the sponsor decided upon using the work, I would be notified to that effect as soon as the decision was made.

Yours sincerely,

HHG:RR

*Harold Gumm*