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The Ida M. Tarbell Collection of Lincolniana

Correspondence, research materials, writings, etc. about Abraham Lincoln

1929-03-12

Letter: H. Harold Gumm to Alan T. Simmons, March 12, 1929

Gumm, H. Harold

<http://hdl.handle.net/10456/29246>

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RECEIVED
MAR 12 1929
STATION W A D C

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March 12, 1929.

Mr. Allen T. Simmons ,
Allen Theatre Broadcasting
Station W A D C,
Cadillac Building,
Akron, Ohio.

Dear Sir:

This acknowledges receipt of yours of the 8th inst. in reference to the unauthorized broadcasting from Station W A D C on February 12th of Ida M. Tarbell's "He Knew Lincoln".

We note the circumstances under which the work was broadcasted. Although we are sure that Miss Tarbell has no desire to take advantage of a situation such as this, nevertheless, you will readily understand that her income is derived from the various uses to which her writings can be put, including that of broadcasting. For a number of years, she has had an arrangement with the Eveready Hour whereby she received the sum of \$200.00 for a single use of her work for broadcasting on Lincoln's Birthday. For such consideration, there was an implied understanding that she would not grant such right to any other broadcasting agency.

Under the circumstances, including the grievance that the Eveready Hour has, it is our thought that Miss Tarbell is entitled, as a very minimum, to receive from W A D C a like amount for such use. We have not discussed this phase of the matter with her. This solution appeals to us as being fair, and we would like to have you advise us of your feeling in regard to the suggestion, before we take the matter up with Miss Tarbell. Should it meet with your approval, we will then recommend to Miss Tarbell its acceptance.

Should the foregoing suggestion not meet with your approval, will you be good enough to advise us to that effect by return mail so that we can refer the matter back to Miss Tarbell for such action as she may deem proper.

Yours very truly,

Jessie V. Gamm

HHG:ES

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