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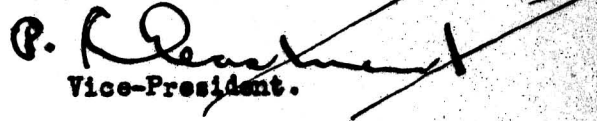
Miss Ida M. Tarbell,
120 East 19th Street,
New York, N.Y.

Dear Miss Tarbell:

This is just to confirm our conversation on Thursday that we most certainly will want the syndicate rights of your proposed new series on "In The Footsteps of Lincoln". Wont you kindly drop me a note to the effect that when you are ready to go ahead with this matter, we are to have the first opportunity on it on terms to be mutually agreed upon at the proper time.

I feel tremendously enthused about this, and that when we do put it out for you we are going to do what I have wanted to do for a long time -- make a lot of money for you.

Yours faithfully,


Vice-President.

PCE-D