College Women:

College women in returning to their businesses should think particularly of them in relation to the economic condition of the country. (Quote A. E. in interview) - Also refer to Henry Ford's idea of the development of the small community - his little plant - his idea of individual development which is important to the American system, should be understood by College women and they should be awakened to at least a method to develop their own communities and individual lives. Compare the sameness of the American small town to the individuality in habits, in activities, and in personalities of the foreign community, much less interest - picturesqueness, color, tang, in an American town. It is a chief copy of something that it does not very well understand.