Westinghouse:

What all you may say they hang together, these Westinghouse people. On August 1931 they celebrated their 45th annual outing. 35,000 people have attended these outings which of course dates back to Westinghouse.

I think he, himself, was always present. The whole welfare establishment dates back to his turkeys at Moonbury when the payroll was small and everybody was called by his first name. (See copy of payroll)