WOMEN AND THE NRA

The calculation on which the National Recovery Act is based is sound as the multiplication table. Divide the hours of work now on hand and you increase the number of those employed. Increase the wages and you increase purchasing power; increase purchasing power and you will soon have a call for more workers.

The calculation is perfect. The application is something else again. The first is a matter of mathematics on which you can rely, the second is a matter of human conditions, human training, human nature. Forcing the application is out of the question - try it and in the end the Recovery Act is delayed, it not ruined.

Willingness to experiment to the limit cheerfully and patiently along the lines the leaders lay down, making detours when unexpected obstacles turn up as they already have and probably will continue to do, hopefully correcting, adjusting according to the situations which arise: - This and this alone will create the spirit, build the technique which will carry the Great Undertaking along a healthy, natural course of development.

Women are admirably placed to help in creating this spirit and working out the procedure. They are the
purchasers of the nation, speak for the consumer. Let with them speak with persuasion rather than threats with considerations for the difficulties, a new order suddenly imposed must create with an effort to understand objections and meet them: Let them do this and they will aid the NRA, its most vital spot — a growing will to make it work.