

1934 MOBILIZATION FOR HUMAN NEEDS

1810 GRAYBAR BUILDING
420 LEXINGTON AVENUE
NEW YORK, N.Y. - MONMOUTH 4-6335

OCTOBER 21 TO NOVEMBER 11

NEWTON D. BAKER, Chairman

MRS. FRANKLIN D. ROOSEVELT, Chairman
National Women's Committee

ALLEN T. BURNS, Executive Director

July 31, 1934

Miss Ida M. Tarbell
New York, N. Y.

My dear Miss Tarbell:

It is my privilege, as Chairman of the 1934 Mobilization for Human Needs, to invite you to serve as Vice-Chairman of the National Women's Committee. Mrs. Franklin D. Roosevelt has graciously consented to be its Chairman for a second year, and we hope that you will accept the invitation.

We are again entering the season when the organized forces of private philanthropy in every community muster themselves for the task which they alone are here to do. We still find a complacent assumption that the government is meeting all the fundamental human needs of the unemployed and unfortunate. We must answer with facts and arouse the individual conscience. In spite of the funds made available from the public treasury for unemployment relief there is still only a narrow margin between hope and despair for many of our fellow citizens. Private welfare services must be maintained as an opportunity for the exercise of that individual and community responsibility for human needs which is essential to American life.

The National Women's Committee last year carried on a great work of education in civic duty. The Women's Crusade was the form taken locally and its magnificent achievement has made its mark on every community, I feel sure. Once again we ask the women to focus their power upon this problem: How can we lay upon the hearts of our neighbors the obligation of giving so that private philanthropy may continue to serve those in our communities who need it?

Thirty-four social welfare organizations are again uniting in the Mobilization. No national fund is being raised. Funds are raised locally through community chests and other voluntary sources, following upon the effective organization of public opinion for which we look to the Women's Crusades. You as a member of the National Women's Committee can help to give leadership, force, and direction to the local chairmen. May we count on you?

Cordially yours

Newton D. Baker
Newton D. Baker, Chairman

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