Technocracy:

The more you hear of this the more you feel that these gentleman started out to create the bugbear of overwhelming proportions. Analyze the examples they give. Now the method they employ of starting, stirring the public is an old one. It has been followed in the last fifty years and only too often has repeated its purpose - startled the public by a horrifying picture of a condition which is shown on analyses by cooler heads to be an exaggerated picture. A revolt against the deception loses its fervour to correct - sense of proportion - concludes that even when the cold facts by an analyses to be got by figures are put before them that what is shown to be true is probably also later to be shown to be false. The so-called muck-racking campaign of the progressives fell down because it run into a bugbear campaign by exaggeration which could not be backed up. Again and again in the last fifty years tactful efforts, that is at the start, to correct an evil condition has been drafted by exaggeration.

There is no question in the advance of the automatic labor-saving machines employed before the consuming public was ready before the industry itself could dispose of its product is a cause of the present trouble, but it is a cause that by education, by law, by intelligent management by an industry itself refusing to be stampeded, can be corrected, must be corrected but it must be done by brains and not by this irritated, alarming, excited picturing. Just what are the facts - just how far are men displaced - just how slow does the consuming power get up to

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the producing power. This can be studied very well by boots and shoes in fifty years.

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