NATIONAL BUREAU
OF
INFORMATION AND EDUCATION
15 EAST 40TH STREET
NEW YORK, N. Y.
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January 26, 1925.

Miss Ida M. Tarbell,
120 East 19th St.,
New York, N. Y.

My dear Miss Tarbell:

Having received no reply to our letter of the 5th, no doubt due to the rush of the holiday season, please permit us to show why we are convinced that you can grant our request, as stated in that letter.

We asked permission to add your name to a list of prominent men and women upon whom we might call for occasional articles, from 500 to 1000 words each, discussing the subjects mentioned in the enclosed synopsis, or any other similar subjects you wish to choose.

Our sole motive in making this request was and is to inform the voter on questions vital to his welfare, by distributing throughout the country a weekly series of articles written by men and women who are recognized as experts.

It takes very little time to dictate an article of less than 1000 words. All of us can well afford to devote at least that time to the education of the voter, and we shall not request you to write many articles. The larger our list of contributors, the less frequent will they be requested to write.

It is our desire to make the list of contributors to this service as varied in their viewpoints as possible. The voter needs discussion of public questions from all angles. Experience has shown that when he knows all aspects of a question, the voter is sure to vote right.

The necessity of educating the voter on public questions is apparent to all of us. Will you not help us to do our share of this vitally important work? An early reply would assist us in completing our list of contributors.

Sincerely yours,

JAHH:BS

Chairman, Examining Committee.

Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library