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April 26, 1933

Dear Miss Tarbell:

Our annual report goes off to you this week in the May Survey Graphic - a record of work in which you have participated in times which have put our whole yeasty scheme of inquiry, exchange and interpretation to altogether unforseen tests.

You will find your name in the membership roster for 1932. Old friends like yourself will understand if, together with our appreciation of your part in our last stiff twelve months, we ask you for a pledge now of renewal for the next twelve, when your membership falls due. We badly need that sort of tenacious assurance at a time when each day's mail brings us fresh claims upon our service; fresh hasards in carrying it on; fresh evidence of its urgency.

Things that The Survey has dealt with, in days when the general public was indifferent to them, have become the very axle around which our national concern swings. There is not only unemployment abroad in the land, with its cumulative needs and burdens; at last there is awareness of the long run social and economic importance of steps taken in the emergency. With lethargy or impatience giving way on many sides to released initiatives, there is a new call for The Survey's swift exchange of experience and information, its interplay of proposal and criticism. I hope you may share my feeling at our anniversary meeting that

> "all the time, money, effort that have gone into Survey Associates have been so much by way of preparation for our work in the times right ahead of us."

That work takes on almost the stature of a fresh adventure. But if Survey Associates is not to go under in this new stretch of our service to the times, we must hold our lines these next twelve precarious months with their tugging possibilities. Will you be with us? And won't you let us know now that you will?

Sincerely,

Paul U. Kellogg
Editor

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