GOODYEAR

# The Goodyear Tire & Rubber Company, Inc.

Akron, Ohio

July 26, 1935.

Miss Ida M Tarbell
120 East 19th St.,
New York, N Y.

Dear Miss Tarbell:-

Your article in the August issue of the Pictorial Review is very nice. However, there is one unfortunate mistake - you refer to "Goodrich Heights" instead of "Goodyear". The two names are confusing and I can see how the error was made.

I am writing because I think you will want to guard against it in the future.

With all good wishes.

Very truly,

L E Judd

Director-Advertising & Public Relations.

L E Judd
S

PRICES SUBJECT TO CHANGE WITHOUT NOTICE
NO CONTRACT VALID UNLESS IN WRITING AND SIGNED BY DULY AUTHORIZED OFFICERS.

Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library