Employment Management Division
WAR INDUSTRIES BOARD
WASHINGTON

B. M. BARUCH
CHAIRMAN

IN YOUR REPLY REFER TO

July 1, 1918

Dear Miss Tarbell:

The inclosed clipping from The Nation is only one example of the advertising of various courses in employment management which will result in a good deal of confusion both in the minds of applicants and of manufacturers. Can you clarify the situation by explaining that the Government first used the term "war emergency courses in employment management" and that it deplores the confusion arising from the use of this term by some of the colleges?

Of course we do not wish

Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library

to give the impression that we do not approve of the college giving any courses in any subject they may choose but we do object to their use of our terminology and phraseology merely because of the chaos which already exists in most manufacturers' minds. I am afraid, moreover, that the diversity of titles which Bryn Mawr, for example, uses on the cover of this circular will cause the "graduate" of the course to wonder just what her function part in an industrial organization is.

I wish the colleges could give a fine, broad training

WAR INDUSTRIES BOARD
WASHINGTON

B. M. BARUCH
CHAIRMAN

IN YOUR REPLY
REFER TO

which would preface the six weeks' intensive course which the government offers. There cannot be too broad and deep foundations laid but I feel the government courses can do the "topping off" better than the colleges.

It will all work out, Lemmer, I am sure.

With love,

Mary Wilson

Digital Image, 2009, The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library