

# THE NATIONAL CASH REGISTER COMPANY

JOHN H. PATTERSON  
PRESIDENT & GENERAL MGR.  
J. H. BARRINGER  
1ST V. PRES & ASST. GEN. MGR.

CHAS. B. BARTON  
"TRAINED BARTON"

DAYTON, OHIO

December 22, 1919.

Miss Ida M. Tarbell,  
132 East 19th St.,  
New York City.

My Dear Miss Tarbell:

Under separate cover we are sending you two copies of the holiday issue of the N C R News, for which you gave us so many excellent ideas. Our only regret is that you came too late for us to incorporate your suggestions in this issue, and that in the rush of the closing minutes, the cut of yourself was made too small. We are counting upon your understanding to overlook this mistake.

We trust you will be more satisfied with the article on page 34 than we are. It is such a little thing to give you in return for what you gave us. If you have the time to give us your criticisms on this issue you have it in your power to do us much good. As mentioned in our conversation we are trying to make this a really helpful little magazine rather than one that will just please for a moment.

Do you not believe that the average factory reader can be more easily reached by human interest stories with inspirational and philosophical motives in disguise, than by purely inspirational and philosophical articles? Did you have an opportunity to speak to Mr. Patterson about pictures that could be used in the N C R News on the dignity of labor? You will recall that you spoke of several paintings and works of sculpture that could be obtained for this purpose. Whatever you may care to advise us will be received with the greatest pleasure.

The article on page 34 says much that for the lack of space we cannot say in this letter.

Very truly yours,

*J. H. Barringer*  
J. H. BARRINGER  
1ST V. PRES & ASST. GEN. MGR.  
N C R NEWS

HRZ/R