

The Call for a Tariff Crusade:

The Democratic platform contains the following paragraph relating to the tariff. *Suicidal - Ref.*

I wonder what that means to the majority of people in this country? How many of them see themselves - the conditions of their pocket books - their family's comforts and opportunities - accepted by what that paragraph talks about?

By and large there is not a single ^{more} ~~really~~ important issue touched in the Democratic platforms. But it is so impersonal to the great majority of people - this matter of a tariff. There is a great body of people, or rather say a body of people, to whom it is personal, who indeed feel that their businesses and the prosperity of the country depend upon a tariff and who fight with enthusiasm and ^{persistence} spend money. This is true. But to those people the matter is personal. To you and me, to the farmer, to the white collar man, to the millions of common people, who after all must earn the money and spend it, the tariff is ^{an} ~~in~~credibly dull, unrelated thing.

What is needed in this country is a campaign to make you and me wherever a penny counts - and we are the millions of the country - understand that this thing is rightfully related to us, that it touches on every side of our daily life, ^{it touches} that all our expenditures and our opportunities both for work and comfort. Moreover, that it is a vitally moral matter - the matter that touches

that fundamental, democratic idea of equality of opportunity. How shall we get at it? Who is to be the man that is to humanize, dramatize, bring home to the man on the farm, the clerk in the office, this matter of tariff.

What we need is to show this man on the farm that it does mean something to him, to show to the teacher and to the preacher that here is this utterly ^{demoralizing} thing, to show to the loud speakers about Democratic opportunities that here is the thing that is doing more than anything else to prevent the opportunity which ^{they} talk about.

One of our favorite methods of relieving unemployment at the present is by the heavy tax of industry. Now practically all of these industries that we are draining are protected by the tariff. We make them rich we say - we admit we go that far - make them rich and then we tax it out of them in order to give to the people who are suffering. That is what we call perhaps, socialized politics. But what a stupid theory on which to go. We make them rich and then we tax them. ^{him} But where does that tax money ultimately come from? It comes out of you and me. And it comes by the prices we pay, the direct and the indirect taxation. And no element of this is so large as that which comes through the tariff and the basic trouble is that it hits the most important class in the country - and that is the agriculturist, the man that raises the food. That man was once an industrialist who now has turned over the making of all the tools he needs to the factory. ~~Maxxraises~~ And he is obliged to pay for them in cash.

Farming is not primarily a cash business - it is a business of
barter. (question this)