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July 18, 1934

Miss Ida M. Tarbell
120 East 29th Street
New York, N. Y.

My dear Miss Tarbell:

The enclosed letter from President Roosevelt to Mr. Newton D. Baker recognizes the essential place of voluntary welfare services in the national program for recovery. Mr. Baker's acceptance of the chairmanship of the 1934 Mobilization for Human Needs and Mrs. Roosevelt's acceptance of the chairmanship of the National Women's Committee are additional proof that the private welfare organizations are indispensable for national welfare. Thirty-four leading national organizations are cooperating with Community Chests and Councils, Inc., which directs and administers the Mobilization. As President of this association may I ask you to serve as a member of the National Citizens Committee of the Mobilization under Mr. Baker as chairman, and thereby strengthen and encourage the preeminent leadership that has already volunteered?

The President's, Mrs. Roosevelt's and Mr. Baker's participation indicates that social welfare services require this year the strongest possible influences and support in order to maintain their essential contributions to our American civilization. The provisions of billions of government funds for material relief does not diminish but emphasizes the need for hospitals, nursing, child welfare, family care, and guidance and occupation of youth.

The fact is that one-half of the millions of unemployed receive no material relief and depend especially on the other social services upheld by the National Mobilization. In addition the billions spent for food, clothing and shelter mean only \$24 per month per family for those on relief and leave other essential human needs unmet. The Mobilization does not raise money but provides information and impetus - drawn from the whole nation - to back up the local workers that must secure the contributions for those indispensable human services other

than relief. Due to the President's request we are assured of all the great national channels of publicity, radio, press, advertising and platform. The funds for utilization of these facilities are provided by the communities themselves. You are asked to help furnish adequate auspices and leadership for the messages of increased and imperative need.

There will be only one meeting of the Committee and that in connection with the National Mobilization Conference to be held at Washington on September 28th and 29th. The President has invited the Conference for its first session at the White House.

May we not have your acceptance on this national committee?

Very truly yours,

J. S. Bryan

John Stewart Bryan
President