GOLDIE & GUMM
1540 BROADWAY
NEW YORK

January 25, 1934.

Miss Ida M. Tarbell,
120 East 19th St.,
New York City.

MO 4-7700
N.B.C.
Radio City

Dear Miss Tarbell:

I am pleased to report that I have made arrangements with J. Walter Thompson Co. to use "He Knew Lincoln" on the Kraft program which is broadcast at 10 o'clock, over station WEAF, Thursday evening, February 8th. The Kraft hour is the one which employs Paul Whiteman, Al Jolson and Deems Taylor. Mr. Polesie, of J. Walter Thompson, has promised a dramatic version instead of a reading and he has agreed to submit his version in due time before the broadcast. It is my understanding that Mr. Jolson will do the principal part.

Although they had thought that they might secure the permission for the sum of $25.00, Mr. Polesie was persuaded to pay $50.00 for the usage.

In addition, since the broadcast is to be on February 8th, Mr. Polesie agreed to grant us the right to permit any other or others to broadcast the work after that date. I have already communicated this to Mr. Burrill. I suggested to him that he endeavor to secure an engagement for himself to read the work as heretofore on station WMCA or WOR between the 8th and the 13th.

With kind regards, I am

Yours sincerely,

HHG:RR

H. Harold Gumm

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