1934 MOBILIZATION FOR HUMAN NEEDS

1510 GRAYBAR BUILDING
420 LEXINGTON AVENUE
NEW YORK, N.Y. • MOHAWK 4-[illegible]

OCTOBER 21 TO NOVEMBER 11

NEWTON D. BAKER, Chairman
MRS. FRANKLIN D. ROOSEVELT, Chairman
National Women's Committee

ALLEN T. BURNS, Executive Director

August 15,1934

Miss Ida M. Tarbell,
120 East 19th Street,
New York,N.Y.

My dear Miss Tarbell:

Enclosed are two approaches to a new article. They are approaches rather than the substance of the article. We will send you more of the latter tomorrow. What we feel is that we have to make more real than these first two statements do the possibilities of interesting people in supporting local human services and so creating an adequate foil to present trends toward federal bureaucracy in relief.

After you have gone over this material I shall be very glad to discuss it with you and the line along which you think it might be developed. I certainly will be at your call for any time convenient to you.

Very truly yours,

Allen T. Burns

Executive Director

ATB/vd

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copy for MISS TARBELL

Editorial Rooms
THE SATURDAY EVENING POST
The Curtis Publishing Company
George Horace Lorimer Editor
PHILADELPHIA

August 10,1934

Dear Mr. Burns:

My Father has asked me to write you that he feels it would be a mistake from your point of view to publish LOVE THY NEIGHBOR in its present form.

Frankly, we found it a weak and confused statement of the case which we feel sure the majority of Post readers would never finish. As I pointed out to you, the page on the need of sending children to summer camps is somewhat out of place in an article appearing in the fall. Also, the eccomiums on the New Deal that are scattered thru the article have nothing to do with the subject in hand and should be cut out.

We are as anxious as you are to help the cause along, but we would like to feel that the article we publish will accomplish its purpose, and to do this it should be written with fire, snap and real conviction.

Yours sincerely

(signed) GRAEME LORIMER

Mr. Allen T. Burns

GL:BC

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