

## Optimism in Business

What of hope is there in selection -

Education - Bull in China dog.

Criticism of what is presumed -  
inability - failure to criticize is cowardice -  
Pragmatism is belief that things are as arranged if that  
stand criticism can't be made up.  
Optimism means seeing nothing up.  
Money - with anything  
all for the best in the best -  
possible -

Optimism is blindness & stupidity

Business optimism means belief  
that you believe so much in  
the fundamental soundness of  
a thing that you are not  
afraid to examine its weak  
points & correct - ~~that belief~~  
if a course is not shown to be  
put in your system & turned  
up the sheet - it's a poor chance.



did we have to carry these up there in?  
they less than 1200 lbs - about  
the half of which was baggage -  
Less than a million of things of  
debris - soil & baggage -

and it took  
several times that amount  
in the passenger handallistic  
service -  
but 1500 lbs baggage - \$8.00 toll  
in U.S. 12 hrs since we had  
a handallistic time.

The stork in our side will  
be with it: if this and  
disappearance is discovery  
is cured it.

now felt more beautiful  
for W.W. ~~to~~ quite than be  
quite active - dead - will  
studies regardless of price.

the stuff -

Patent laws - Promotion  
made in Am - pal - cul  
pa - ul.

44.00  
41.00  
32.00  
30.00  
50.00  
79.00  
10.00  
45.00  
50.00  
10.00  
07.00

Digital Image, 2011, The Ida M. Farber Collection, 1890-1944, Allegheny College Pelletier Library.



Establishing standards

~~Prepared for Peace - for World  
Peace - not by fall of  
speculation ~~to~~ except we do  
leave unexamined but~~

This has killed  
Business - ~~and~~ Great Peace  
Propagandum - the word has  
yet been -

Most remarkable demonstra-  
tion of the mad destructiv-  
ness of war ~~is~~  
was stimulated - business -

What kind of business -  
Krupp & Krupp - & Alfred?

~~to make things~~ destructibility -  
problem for soldier while all  
murder & children of ~~war~~  
& the soldier is sent -

Some - not - business - & private -  
& private & private - It de-  
clays all these -  
Interest - for bankers but -  
Some bankers not educational

Digital Images, 2014. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library.

that he could do something else -  
could have developed his 2  
pits - men & women -  
so much more interesting -

today - the people on whom you  
must depend for peace not today  
tomorrow

~~Do~~ never were the war  
so little enthusiastic on the  
mainline admirers of the  
~~so~~ before this ended -

This war is committing us  
to Peace - a better business  
than war -

never were so many people  
getting it - will - this head and  
understand the old slogan  
is that war is good for business  
men

Peace is best policy - like  
brandy

Something still deeper &  
more embracing for our future  
than anything else and that -  
the story feeling developing

that the common man is  
too precious to the world  
future to be used as  
cannon-fodder -

~~was~~ nothing anyone ~~but~~ for greater  
optimism in business than  
the new conception industry  
is getting of the common man.  
He is worth more than  
we believed -

From him come peace  
stability & a world is equal  
to answering what he wants.

Must peace men - not only  
industrial peace but peace  
between nations - madness to  
destroy the very element of  
life - the man -  
nation while we

8

This property of skin to absorb  
it - ~~in the~~ will be ~~most~~ ~~copy~~  
familiar notices - &  
in any way  
Painful except to the villous  
sum -

Making men more  
conscious - that making  
it is - Business  
business - me that  
a private affair  
it is public affair  
F. H. H.

no longer manure for the fields  
 of war lords -  
 not common fodder for all they  
 not cattle as before  
 Eugene in Colorado -  
 this common man is  
 the same person as  
 war lords - slave masters -  
 capitalists - developed -  
 in him

It is upon him the great  
 industries depend —

Optimist - because a more  
 intelligent ~~and~~ idea of my  
 weakness - 2 trial of means  
 correcting weakness -  
 2 Because it states us as  
 anxious support of good  
 things that are in our  
 capital these things  
 accordingly — made in and.

Digital Images, 2011, The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library.

an honorable & loud slogan -

3. Because it is pining on us  
the humbleness of Peace -  
the madness of War

4. Because we are never  
afraid believing in the right  
of common man to live a  
peaceful life - not to  
make common fodder.