GOLDIE & GUMM
1540 BROADWAY
NEW YORK

January 12th, 1931.

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

Dear Miss Tarbell:

I have yours of the 10th inst. enclosing letter from Mr. E. D. Lidyard.

This morning I spoke with Mr. Burrill who is, of course, very anxious to broadcast "HE KNEW LINCOLN". Thereafter, I spoke with the Assistant Program Manager of Columbia Broadcasting System. He was very much interested and told me that he would immediately take the matter up with their various commercial accounts with a view of ascertaining whether any of them would like to do business with you. I then called Mr. Burrill back and acquainted him with my conversation with Columbia.

I have no doubt that I will hear from Columbia within a day or two. I shall report to you, at the earliest moment, any new development.

Yours sincerely,

HHG:RR

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