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September 1, 1922.

Miss Ida M. Tarbell,
120 East 19th Street,
New York, N.Y.

Dear Miss Tarbell:

We have just sent out some letters to the big papers on your series, and we have already received an acceptance from the Pittsburg Gazette Times at $50.00 per week. This means a sale on the entire series in the neighborhood of $2,250 to $2,500, depending on the exact number of articles. I am sure this will be encouraging to you.

I want to tell you also that I have talked to quite a few editors, and they are all most enthusiastic about the series. Not only do I think it will be one of the most successful we have ever handled from the standpoint of sales, but I feel very sincerely that the success will be equally pleasing from the standpoint of results it will get for the papers handling it.

Mr. W. F. Hardy, publisher of the Decatur, Ill. Herald, was in the office the other day. He is very much interested in the series, and told me that you would undoubtedly have to go to Decatur for some of your material dealt with, I think in the twelfth article. He told me that he would write you, and he would be most happy to do everything in his power to facilitate your investigations while in Decatur. I assured him that you would be very much pleased to have this co-operation. Incidentally, I am certain he is going to buy the series.

Yours faithfully,

P. C. Eastment

Vice-President.

PCE.D

Digital image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library