June 12, 1925

Mr. S. S. McClure,
250 Park Avenue,
New York City.

Dear Mr. McClure:

I am sure you will realize that I am entirely friendly if I write you frankly about the way you are making up the Little Magazine.

I have thought from the start, as I know Mr Phillips has, that you had an opportunity in that to do something unusual, and also do it at very little expense.

It is a matter of selection. It needs short, crisp material - things in touch with the thought and feeling of the day. The present issue of the Little Magazine has three contributions which might just as well have been used in the body of the magazine. That is, their length alone unfits them for the Little Magazine. The whole department has an antiquated air and smell. It is life that you want to get into this department, dear Mr. McClure, and this has not the feel of life.

I hope you won't mind my being so frank. I hate to see a good opportunity like this spoiled, and that is what you certainly will do if you continue to make such a Little Magazine as this of July.

Please believe - I know you do - that it is purely because of my interest in your hard problem that I write this.

Sincerely yours,

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