



Lewis E. Myers & Company

CHAUTAUQUA INDUSTRIAL ART DESK

Valparaiso, Indiana, U.S.A.

OFFICE OF THE PRESIDENT
LEWIS E. MYERS

Sincerely

435 West 119th Street
New York City,
January 15, 1925

*arr. Buffalo 1/19
will call up Monday a.m.*

An Barry

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

My dear Miss Tarbell:

Mr. McClure gave me the uncorrected copies of the first two chapters of the Gary series, and needless to say I am delighted -- most delighted -- with the promise which this series holds.

Our program appears to be heading up very well, but it has already been borne in upon me that I will need to give very close personal attention to the whole program for the magazine if we are really to achieve the success which the merit of your own work and the merit of the other work Mr. McClure already has in hand, entitles us. It is going to be necessary for me to rely upon your judgment and counsel in many matters.

If agreeable to you, I should like to call at your convenience the middle of next week. The several things with which I have to do in the city are being brought together on a floor at 250 Park Avenue. The space will be ready for occupancy February 15th. Meanwhile I am working in several different places, but you can always reach me at 435 West 119th Street, phone number Cathedral 5400, Apartment 8-B.

It appears as though our own organization will have thirty or forty thousand new subscriptions for the first issue, and I am expecting a return of 500 subscriptions a day from this source as soon as the first issue is off the press.

My associates are taking hold with the finest of enthusiasm, much, if not most, of which is inspired by their faith in you.

Very sincerely yours,

Lewis E. Myers

LEM/M

*miss
late fall in
company*