

01/25/10
P.M. NO. 4

October 25, 1918

MEMORANDUM

PUBLICITY FOR WIRE RELEASES.

TO PUBLICITY CHAIRMEN OF THE STATE DIVISIONS
OF THE WOMAN'S COMMITTEE;

The Publicity Chairmen of the State Divisions of the Woman's Committee have been put on the list to receive wire stories sent out from the Publicity Section of the Field Division of the Council of National Defense. Will you immediately consult with your State chairmen, and make plans for the best and quickest way to handle these wire stories? They will be direct messages from the Government, and should receive prompt and wide publicity in the papers of your state. Will you also consult with the Publicity Manager of the State Council of Defense, who has been receiving these wire stories for the past year? In no case will the same story be sent for release both to the publicity chairmen of the Woman's Committee and the Publicity Managers of the State Council of Defense, so the entire responsibility for securing publicity for the stories you receive will rest with you.

This means an increase in the work of the State Publicity chairmen. We know that you will meet it with intelligence and enthusiasm.

Very truly yours,

NEWS SECTION

Secretary.

Ida M. Tarbell, Chief.

News Section

01/25/10
Miss Miller
sign Stinson.