

1934 MOBILIZATION FOR HUMAN NEEDS

1810 GRAYBAR BUILDING
420 LEXINGTON AVENUE
NEW YORK, N. Y. - MOHAWK 4-1805

OCTOBER 21 TO NOVEMBER 11

NEWTON D. BAKER, Chairman
MRS. FRANKLIN D. ROOSEVELT, Chairman
National Women's Committee
ALLEN T. BURNS, Executive Director

September 11, 1934

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ALFRED E. SMITH, Vice-Chairman
GEORGE E. VINCENT, Vice-Chairman
RAY LYMAN WILBUR, Vice-Chairman

Miss Ida M. Tarbell,
120 East 19th Street,
New York, N.Y.

My dear Miss Tarbell:

The 1934 Mobilization for Human Needs sponsors the local welfare drives throughout the country in their efforts to raise adequate funds for local social services. In order to conduct effective public education, we need to have important events that will interest citizens far and wide. The first of these is our Conference, opening at the White House with an address by President Roosevelt on September 28th. For the purpose of conducting other educational and news events, the thirty-four national agencies cooperating with us have divided into three groups - health, case work and character-building. Each group is to hold an important occasion in the course of the fall.

It is the event being planned by the ten important national character-building agencies in which we wish your cooperation. Their plan is to hold a Youths' Hearing in New York and we wish you to be one of the two special sponsors with Mrs. Roosevelt and Mr. Baker ex-officio. This would be a committee of our National Citizens Committee. This group, together with the Presidents of the national character-building organizations would give an afternoon to a Youths' Hearing, having representatives of youths of all classes, rich and poor, employed and unemployed, schooled and un-schooled, present their problems as they see them in these confusing times. In the evening a large dinner would be held of the constituents of these national character-building agencies, at which representatives of these agencies would summarize the hearings of the afternoon and tell how the activities of their agencies both helped and failed to cope with these problems and answer the pressing questions of the day's young people. This plan, has secured the hearty cooperation of all the correlative organizations.

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This is a bare outline of the plan and I would be glad to explain it further if you so desire. The question of financing our character-building agencies is so serious and difficult that we feel nothing less than the nation's outstanding leaders are sufficient to impress our fellow citizens with the importance of the cause.

Hoping for your cooperation, I am,

Very truly yours,

Allen T. Burns
Executive Director

ATB/vd