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The New York Times
Times Square

October 31, 1930

Miss Ida M. Tarbell
120 East 19th Street
New York City

Dear Miss Tarbell:

Your wide interest in public affairs and your many activities doubtless make a daily reading of newspapers indispensable to you.

James Truslow Adams, the noted biographer and essayist, wrote an article for The New York Times Magazine recently upon our changing ways of life. He found that the demands of outside activities and pleasures had done away with the leisure which we formerly had in the evening.

Mr. Adams' article attracted a great deal of attention. A point which came up in the discussion was that the woman of today was, however, more than ever obliged to keep up with current events, and had more time for news reading in the morning than in the evening.

We would appreciate it if you would let us know how much time a day you devote to newspapers, and when. Does not the news of public affairs - foreign, national and local - interest you more than departments of so-called "women's interests"?

Because what women of your importance do is significant we are asking these questions. Please accept our thanks for your answer.

Sincerely yours,

THE NEW YORK TIMES

Wm. Wiley

Business Manager