The happiness with which these followers of the American Plan fought the things we do not like, things that have grown up,for we in our waste and eagerness, our confidence and our carelessness have paid little or no attention to our mistakes. The happiest of our attacks is one of our hopes, the chief, no not the chief; the chief hope is the fact, as I have been intimating in previous articles, all over this country there is always going on in one corner or another laboratory work not merelynor chiefly chemical, but economic, social, ethical.

And when the moment comes that the need of meeting some condition that has grown up in the country while or eyes and thots were elsewhere, it is extraordinary how these experiments, demonstrations, hold together as a chemical action, like speaking until all over the land it comes to be effective that this or that is our policy, our way out.

There is nothing more interesting than to trace back to their origin, any one of the great undertakings, industrial undertakings. Take this electrical development of which the country is so many stones at the present moment. It is almost unbelievable the first telegram was sent from to only seventy five years ago. To think that it is less than fifty years ago, less than fifty years ago as a matter of fact when Sir Oliver Thompson dropped the telephone in the Centenial Exposition in Philadelphia and cried aloud, "My

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thoughts are in It is only years since that first telephone was admitted into a business office. Amazing story of how all over the land inventors arose and how slowly these inventions flowed together, supplemented one another. Nobody did it all. If Edison stuck to it a little more practically and continuously than anybody else, Edision's work was supplemented by Brush and Marconi and physical discoveries, demonstrations flowed together to make what we have today, financial developments flowed together you couldn't have today in New York what happened years ago in the telegraph office. (See Harper's Weekly editorial) Mr. Gifford wouldn't stand for it. Little by little the humanizaing, socialing of the labor relation, recognition, has progressed. The customers right ~~what~~ many steps have been taken to come to a point where a leader will say as Owen D. Young says. (Quote)

Each decade has been an amalgamation, a crystalizing of scattered efforts until you come to what we have in the great electrical development. And what is wrong? The great effort in this industry today, if we use this as our illustration, is the effort to handle the occuring business slumps. There is no use saying you shouldn't have it. Of course we should not have it. And in a world which was regulated as well as a turbineit might be we would not have them, though even your turbine breaks down sometimes. The problem that has been put up to us in this period

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since the war is how to carry on through the drop.

We know what was decided ten years ago at the Unemployment Conference of President Harding.

Take the program - surplus to carry the business that it might be still alive when good times come again, a place for men to work. The investment still and also then was now to carry the workers, recognize that as an obligation. Now one out of many schemes has come forth wash that in the unit of this whole electrical world, known as the G.E.

Bring in Swope here.

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