

HENNING & SMITH, INC.

FLORIDA REAL ESTATE

Orlando, Fla.
March 29, 1936Miss Ida M. Tarbell
% Windsor Hotel
Jacksonville, Fla.

Dear Miss Tarbell:

In talking with Moody B. Gates the other day he told me that his associate, Mr. August Heckscher is undertaking a big industrial development near Jacksonville which will run into several million dollars. Mr. Gates requested that I write you about this as you would surely be interested in it.

In case this letter does not reach you there you can find Mr. Heckscher for the next month at his New York Office, 50 East 42d St.

Mr. Heckscher is probably the largest individual real estate owner in New York City, in addition to having many millions invested in Florida.

He is a gentleman past three score year and ten yet is as alert and active as the average man half his age. You probably know him. If not I am sure you would be pleased to talk with him.

May we hope that you are coming this way again before leaving Florida? If so we have a little surprise for you in the form of a new home to which I herewith give you the key to the front door.

With all good wishes from us all,

Very sincerely yours,

