

The National
Arts Club
New York

Gramercy Park
Manhattan

November 6, 1918

Miss Ida Tarbell
132 East 19th Street
New York City

My dear Miss Tarbell:

You may not remember me, but I spent a most delightful week-end at your farm last year as Clara's guest.

Just now I am working against the German propaganda which is so very active in keeping trade open for German dye products after the War.

This propaganda is taking the form of little tags attached to merchandise in most of the largest department stores, stating that "on account of the dye situation we cannot guarantee colors in fabrics to be absolutely fast". As a matter of fact, colors never were guaranteed to be absolutely fast. The Franklin Simon records, which have been kept for many years on this subject, show that during the past year there have been 50% less complaints on account of fading merchandise than in any other one year, and practically all these textiles used in ready-to-wear apparel have been dyed with American dyes.

Is there any possible way in which the Women's National Council of Defense can incorporate publicity along this line in their publicity campaign?

Thanking you for any information and possible cooperation, I am

Very sincerely yours,

EUH-ES

Chas. H. Hayden