GOLDIE & GUMM
1540 BROADWAY
NEW YORK

December 21, 1926.

Miss Ida M. Tarbell,
120 E. 19th Street,
New York City.

My dear Miss Tarbell:

I am enclosing herewith two copies of the proposed agreement between the National Carbon Co. Inc. and yourself, covering the license to broadcast your work "HE KNEW LINCOLN" on the evening of February 8th, 1927. The agreement was drawn after a number of conferences between myself and Mr. Coulter, representing the Eveready Hour, and, in turn, with the attorney for the Shuberts. The conferences were made necessary because of the fact that the existing agreement between yourself and Shubert grants to them, during its term, the exclusive right of public performances.

I am also enclosing herewith, payable to your order, endorsed by me, check of the National Broadcasting Co. in the sum of $200.00 in payment for the license referred to in the accompanying contract.

Will you please sign the carbon copy of the enclosed agreement and return the same to me, so that I may forward it to Mr. Coulter, for the National Carbon Co. Inc.?

I am also enclosing herewith our bill for services rendered in connection with the transaction.

Yours sincerely,

HHG:ES
Encs.

Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library

December 7th, 1926.

National Carbon Company, Inc.,
30 East 42nd Street,
New York City.

Re: EVEREADY HOUR

Attention of
MR. DOUGLAS COULTER.

Gentlemen:

I, IDA M. TARBELL, the author of the literary work known as "HE KNEW LINCOLN", hereby agree to grant to you the right to broadcast a reading of my said work "HE KNEW LINCOLN" from and by means of the broadcasting station in New York City known as WEAF and its "net work" stations during and as part of your program, upon a single occasion, to wit: The EVEREADY HOUR during the evening of February 8th, 1927, and in payment for the said right hereby granted, you agree to pay to me immediately after the completion of the said broadcasting the sum of $200.00.

The right above granted is conditioned upon your making the following announcement as a part of, and in connection with, the broadcasting of the said "HE KNEW LINCOLN":

> "In another four days the people of this nation and, we believe, many others will be turning their thoughts toward the memory of a great figure - that of Abraham Lincoln.
>
> February 12th is his birthday, and for three seasons, this being the fourth, the Eveready Hour has dedicated, reverently, a program to honor the birth of the great Lincoln. One tribute and one only has been utilized during our years on the Hour - to our minds the finest, the highest, the most human expression of admiration - Miss Ida M. Tarbell's "He Knew Lincoln".
>
> That Miss Tarbell's work is becoming more and more popular is not unexpected. People everywhere are coming to

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December 7th, 1926.

National Carbon Company, Inc.,
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recognize the potency of her magnificent, simple memorial, through the medium of lecture, platform, pulpit, radio and the stage. Even now a Shubert production on Broadway, through the artistry of Mr. Chic Sale, is presenting a dramatized version of Miss Tarbell's story. And we of the Eveready Hour will bring to you a radio adaptation of "He Knew Lincoln", making use of the talents of Edgar White Burrill and members of our group."

You agree to cause to be broadcast the said announcement as above provided. You further agree not to use or grant permission to use the said work for broadcasting purposes or in any other manner, except at the time and in the manner above set forth.

If the foregoing is in accordance with your understanding of the agreement between us, your signature beneath the word "ACCEPTED", below, will make this a contract between us.

Yours very truly,

12/8/20
OK

ACCEPTED BY:
Ida M. Tarbell
NATIONAL CARBON COMPANY, INC.,

BY [signature]
Vice-President & General Manager.

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