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May 20th, 1934

Dear Miss Tarbell,

This is Mary Hughston writing to you again, and I hope you will remember me and grant the request which I am about to make of you. It is this: I have been engaged by the Tucson Sunshine-Climate Club to do some publicity for them in the form of a brochure which is to be brought out for winter publicity for Tucson.

As you know many distinguished and famous people come to Tucson during the season for a few months rest or pleasure, and frequently liking it so well come here eventually to reside, like yours and my dear friends, the McCormicks. Unlike many resort places Tucson has attracted an unusually interesting group of people, and last season it was wonderful to have so many distinguished visitors. What I am endeavoring to do is to have these people write a letter of testimonial as it were about Tucson, why they liked it, the climate particularly, such a letter that one reading it who had never been here would immediately want to come to Tucson to live or to sojourn for a time. I am securing letters only from people well known all over the country, or outstanding in their own particular community.

Inasmuch as you honored Tucson with your presence for a long period one season, and because you are known and loved by the whole world thru your writings, it would be wonderful if you would write me a letter about Tucson and how you liked it and why. The letter from you can be as long asyou wish to make it, but please let it be at least two hundred and fifty to three hundred words - the longer the better. Already I have received a number of outstanding letters from various famous and distinguished men and women who have visited in Tucson.

"Live on--in Tucson"
(TOO-SAHN)

Digital Image, 2009. The Ida M. Tarbell Collection, 1800-1944. Allegheny College Pelletier Library

Digital Image, 2009. The Ida M. Tarbell Collection, 1890-1944, Allegheny College Pelletier Library

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These letters, together with a blurb as to who the writer is, and a photograph, either a formal photo or an informal snap shot, finished on glossy paper, are to be brought out in a brochure and sent all over the world to peoplle inquiring about Tucson. This will be a unique sort of advertising, but then Tucson is unlike any other place in the world and has a most unusual number of interesting and famous people for winter visitors, many coming back to reside for good.

I know how busy and rushed you always are, but I hope you will feel willing to write a letter about Tucson and your reactions to your visit here, or anything that you wish to say, and send it with a picture of yourself. The Tucson Sunshine Climate Club will be honored if you grant my request, and Tucson will be so proud to have your expression or testimonial. The brochure is to be beautifully prepared and is to have in it only testimonials from noted people, and people whose opinion can be depended upon.

Aside from the fact that I want this brochure to be a big success for the Club, I feel that I want it to be the best thing I have ever done, for I know it will lead to other things for me in the publicity and writing line. Please, Miss Tarbell, help me to put this over in a big way.

I like to think about you and I am so happy that the lovely old bracelet is safe in your keeping and that it brings you a breath of the past with which it was so closely associated.

Cordially yours,

Mary Hughston

Miss Mary Hughston,
1326 North Park Ave.,
Tucson, Arizona.