

A GREAT NEW FORCE IN MODERN JOURNALISM

WOMEN'S NEWS SERVICE, Inc.

106 EAST 19th STREET
NEW YORK

PRESIDENT
IDA CLYDE CLARKE

FEATURE EDITOR
LILLIAN B. SHANNON

September 10, 1923.

Miss Ida M. Tarbell,
120 East 19th Street,
New York City.

My dear Miss Tarbell:

I have fear that what I am about
to suggest to you may shock you. But here it goes:

I have taken from your writings
the enclosed comments which seem to me particularly good
and peculiarly appropriate at the present time. Would
you be willing for us to syndicate these and others that
we might secure in the same way (always of course, having
them O. K.'d by you) on a 50-50 basis?

We should have about ten of
these and I would be glad to select them for your consid-
eration if you are willing for us to do this.

Having given the most careful
consideration to each phase of the situation regarding
the production and marketing of news and features about
women, I have about concluded that the best thing for us
to do is to accept a proposition I have had from the United
Press, by which they will undertake to market our entire
production.

I think perhaps I told you,
sometime ago that they had made us a proposition. There
were features of this proposition that did not appeal to
me. However, I have this morning had another conference
with Mr. Huse, the General Manager, and he has eliminated
the features in the proposition which I considered objec-
tionable. I am going to think this over and let him
know definitely next week.

Ida M. Tarbell ---2

I should like very much indeed to submit to him this idea for a series of editorial comments by you. I do not wish to burden you with the request for absolutely new material. Besides, I find this extremely interesting and fresh in its viewpoint.

Thanking you for your interest in the News Service, and hoping you will agree to this suggestion, I am

Sincerely yours,

Ida Clyde Clarke

President.

ICC:L