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October 1, 1934

Miss Ida M. Tarbell
120 East Nineteenth Street
New York City:

My dear Miss Tarbell:-

In talking to Mrs. Claudine Macdonald of WEAF she limited the time for your speech to eight minutes. That will take about three and one-half pages of double spaced type-written matter, I should think.

I am glad you are going to write your own article. I wish you could stress the amount of scholarships available every year and also the working Plan of students to earn their own educational funds. It would not be possible for you to mention any price of book or membership tickets or the percentage which students receive from selling membership tickets as this is a "gift hour" but you could allude to the fact that there is an opportunity for every ambitious young man or woman to secure the necessary funds to carry on; that there is help for those who are willing and anxious to help themselves.

I enjoyed your article in yesterday's Herald-Tribune, "The Challenge to Charity". It was very individual.

I am enclosing a sticker which you paste on the front of your Year Book.

I trust you will fully understand how deeply we appreciate any efforts you put forth in behalf of the Foundation or the students we serve.

It is necessary to submit the speech to Mrs. Macdonald about a week before the time for release so if you will mail me a copy I will take it over to her and be sure it is acceptable. You understand that they have to be awfully careful not to infringe on the paid periods.

Hoping I shall see you sometime after the first of November, and thanking you again, I am,

Most sincerely yours,

Bessie Clarke Drouét

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