

OWNED BY THE
AMERICAN RED CROSS

The Red Cross Magazine

124 EAST 28TH ST.
NEW YORK CITY

February 16, 1920.

Miss Ida M. Tarbell,
David City,
Nebraska.

Dear Miss Tarbell:

I was glad to find your letter of February 10 here at the office with a new schedule running up to the 21st. Not having heard anything recently, I imagined that you were snowed up in one of our recent well-known blizzards.

I have been at Goshen lately for several days, resting and trying to think. We have some serious problems here. I am off for Washington this afternoon to take up one or two of them. It looks as if we had saved the magazine but at considerable cost. It seems we can promise 250,000 to 300,000 circulation for the next year. The question now is, will the organization and the Divisions back the magazine heartily from now on and help its real growth. Without their help, it can't be done, at least not economically to make it worth while. It is something of the problem we had with the American a dozen years ago.

Personally, and for the sake of the magazine, I am sorry you ever undertook this lecture trip. We need the articles that you could write for us. We started in well in the field of industrial good will. I don't know how to keep it up without your stuff. I understood that you would get around to the South sometime early in April and would then write about Calloway. But I am hoping that some of the shorter things you can do en route and will push them along.

Take care of yourself. It is difficult to do that even if you are in a set place, and travelling around, I judge it is doubly difficult to. But perhaps in that case you are likely to take more precautions and get through pretty well.

As to personal news: Marnie is in the hospital at Wellesley. The young pair at Ann Arbor are all right only I hear that there are quite a number of fatal cases of flu and pneumonia at the Fraternity houses. This gives us a good deal of anxiety as they both live in such houses.

Mrs. Phillips can't open her eye yet. I think she can distinguish light from darkness with it, and more cannot be said. My stay at Goshen last week was partly to brace her up, as she was getting in a pretty nervous condi-

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tion because of this long seige.

Between all these things and the mixup of the magazine, I have occasionally the strongest impulse to throw it all up and go up to Goshen live quietly. I have had it before and I think I shall recover.

Always faithfully yours,

John S. Phillips