

September 13, 1932

My dear Mr. Swope:

I promised you the other day when you were good enough to talk to me about the Swope Plan to submit to you anything that I might write. I think that I told you that the first use I wanted to make of the material was in a paper belonging to a series in which I am trying to describe in a simple fashion, suitable for a popular magazine, certain efforts making inside industry to correct features of its organization and conduct which have been found to be harmful or offensive to the general public.

I wanted to use the Swope Plan in this series as the only example of planning which I have seen which is founded on experience and is flexible enough to adjust itself when friction develops - if it does.

I am sending you my first draft of this article hoping that you will at your leisure give me the benefit of your suggestions and criticisms.

I am off this week for a month probably - work in the middle west. If you care to write to me about the article your letter will be forwarded from this address. Later I hope, as I think I told you, to do something more serious on the Plan.

Very sincerely yours

Mr. Gerard Swope
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