

Dennison Manufacturing Co.

THE TAG MAKERS

WORKS AT
FRAMINGHAM, MASS.

ESTABLISHED
1844

FRAMINGHAM, MASS. July 22, 1921.

Dear Miss Tarbell:

I meant to talk with you Sunday about a project I have in mind to get a lot of articles written about the business cycle, so as to hammer it into the heads of business men that there is such a thing and that it ought to be taken into account. I am having a list of magazines made which ought to be covered. I am listing all the angles from which the subject could be written up and I have something of a list of people who could write upon it with effect. I have also a group of fairly prominent men already interested and ready to push the thing along.

What I want before Fall is to get a few articles already written up, or at least sketched out, so that I can have a meeting and put before them exactly what I mean. To do this I ought to get into friendly contact with one or two writers who could see what I am driving at and would be willing to prepare a sample article even at the risk that it would not be of any financial value to them. Could you check off on the enclosed list two or three names that you think might qualify? No hurry on this because I sha'n't be able to go any further with it until the middle of August when I return from my trip.

Yours very cordially,

H. Dennison

Suggested List of Writers

✓ Floyd W. Parsons	{ Post { World's Work
John K. Barnes	{ World's Work { Century
Edward Hungerford	
Harvey O. Higgins	McClure's (Political)
+ ✓ Bruce Barton	American
Albert Sidney Gregg	American
Ida Tarbell	
Neil M. Clark	System
+ ✓ Alexander Noyes	Scribner's
Glenn Frank	
Talcott Williams	Century (Political)
John Grant Dater	Harper's
✓ Samuel Blythe	Post (Political)
+ ✓ Samuel Crowther	System