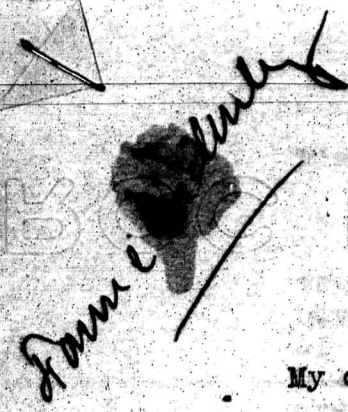

J. C. PENNEY-GWINN CORPORATION

GREEN COVE SPRINGS, FLA.

February 22, 1927

My dear Miss Tarbell:

I wish to thank you sincerely for your letters of the 16th and 17th, both of which are highly appreciated.

Our banquet last Thursday night was a splendid success. We had something like five hundred guests, and the program was very well carried forward. Our Penney Farms Band of some thirty-five pieces appeared for the first time and did exceptionally well, as did the farmers who took part on the program.

Mr. Penney has had several letters from folks who were over from Jacksonville, who made the same remark that Dr. Richard T. Ely did at the banquet, when he said that this was one of the many gatherings of farmers where he was present that there was no complaint t be made regarding the farmer's lot or lack of legislation in his favor, but that everyone seemed to be happy and contented, and all the speeches from the farmers showed that this condition was prevalent. I think that this remark from Dr. Ely and these other folks describes our situation here very accurately.

I know that Mr. Penney thinks that we have been more or less successful in getting folks who are mechanics to do the farming at the same time. A great many of the farmers are doing the mechanical work which is necessary in connection with the building of new homes for farmers, as well as the general farm work which the company carries on. We have built some five new farm houses, mainly with farmer, mechanic help, and we are now planning to build fifty more farm houses. Most of this new construction work will be done by our own organization, mainly with the farmer mechanic's assistance.

The Foundation will soon have completed

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the Ministers' Homes, and the Chapel. These buildings have greatly improved the general appearance of things at Penney Farms, inasmuch as they are built of hollow tile, stucco, and cement, with the tile roof. They are wonderful little apartments, complete in every detail, even to electric dishwashers and electric stoves. The preachers are very happy. This afternoon, they are having a meeting at which they are celebrating Lincoln's and Washington's birthdays.

With the hope that you may somehow or other find it possible to come down and see us in the near future and with kind personal regards, I am

Very sincerely yours,

H. Walter Morton

Miss Ida M. Tarbell
120 E. Nineteenth Street
New York, N. Y.

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